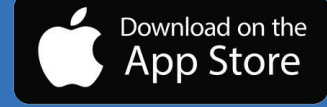


## Fund Your Entire Year! You Can Sell Over \$1,000\* in Under 8 Hours & Earn More with Trail's End Rewards

Text APP to 62771 to

### DOWNLOAD THE APP & START SELLING TODAY



It only takes ONE MINUTE to register an account!



Accept Debit & Credit Cards for FREE!  
No Reader Required.



Each Kid Must Have a Registered Account.  
Same Email Can Be Used For Multiple Accounts.



Record ALL of Your Sales in the App,  
Even Take Order Sales!

### Fundraising with Popcorn Helps Kids



Become Decision Makers



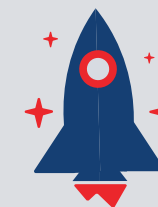
Learn Money Management



Become Goal Setters



Develop Business Ethics



Become Future Entrepreneurs



Learn People Skills

#### Popcorn Pays For...

- Campouts, Camp Upkeep & Adventures
- Annual Dues & Recharter
- Uniforms, Patches & Awards
- Unit Supplies & Equipment
- Pinewood, Blue & Gold & Court of Honor
- Lifelong Memories

#### They Learn...

- To Earn Their Own Way
- Public Speaking & Math Skills
- Salesmanship & Perseverance
- The Value of Hardwork
- To Help Others Around Them
- To Be Part of Something Bigger

JOIN THE TRAIL'S END PARENT FACEBOOK GROUP  
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING  
Text PARENTFB to 62771 to join!



#### Sweet & Savory Collection

- White Cheddar Popcorn
- Salted Caramel Popcorn

EVEN MORE PRODUCTS AVAILABLE THROUGH ONLINE DIRECT IN THE APP!



#### Milk Chocolate Pretzels

Over \$29 to local kids\*  
Contains Milk, Soy and Wheat



#### Salted Caramel Popcorn

Over \$19 to local kids\*  
Contains Milk and Soy



#### 12pk Unbelievable Butter™ Microwave

Over \$14 to local kids\*  
Contains Milk



#### White Cheddar Popcorn

Over \$14 to local kids\*  
Contains Milk



#### Sweet & Salty Kettle Corn

Over \$14 to local kids\*

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

Donation Levels: \$50, \$30, \$20

SHOW YOUR SUPPORT WITH A DONATION TO AMERICAN HEROES!



- \$50 American Heroes Donation
- \$30 American Heroes Donation
- \$40 Sweet & Savory Collection
- \$25 Chocolatey Pretzels
- \$25 Salted Caramel Popcorn
- \$20 12pk Unb. Butter Microwave
- \$20 White Cheddar Popcorn
- \$15 Sweet & Salty Kettle Corn
- \$15 Popping Corn
- \$12 Caramel Corn

KID'S NAME	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	AMOUNT DUE	P.D.	D.V.
1			\$50		
2			\$30		
3			\$40		
4			\$25		
5			\$25		
6			\$20		
7			\$20		
8			\$20		
9			\$15		
10			\$15		
11			\$12		
12					
13					
14					
15					
TOTAL			\$		

# CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

*Trail's End pays for all credit card fees!*

- **Bigger Rewards** - Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** - "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** - Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** - Accept credit/debit with Square readers or manual entry

*When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.*

## ONLINE DIRECT

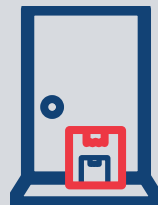
*Virtual Fundraising is safest for kids!*



**Safe for Kids**  
Fundraise from the safety of home.



**Product Variety**  
Even MORE products to choose from.



**No Handling**  
Products ship directly to your customers.



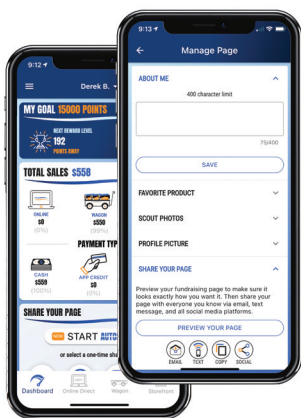
**Trail's End Rewards\***  
Earn MORE when you sell Online Direct.

\*Council participation in Trail's End Rewards may vary.

## HOW IT WORKS

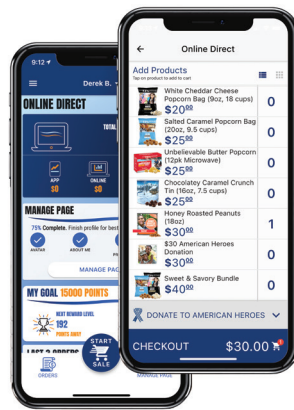
**TWO WAYS CUSTOMERS ORDER ONLINE DIRECT**

### VIRTUAL STORE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

### KID RECORDED



1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only) "Text to Pay" feature for socially distant payments!
3. Products ship to your customers

# Trail's End® REWARDS

Collect points to earn Amazon.com Gift Cards and choose the prize **YOU** want!

**1.5PTS** PER EVERY \$1 SOLD ONLINE DIRECT & CREDIT/DEBIT  
**1PT** PER EVERY \$1 SOLD CASH

**NO LIMIT!** Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**



**7,500 pts**  
Earn an **\$550**  
Amazon.com Gift Card

REWARD IDEAS



**2,000 pts**  
Earn a **\$70**  
Amazon.com Gift Card

REWARD IDEAS



**6,000 pts**  
Earn a **\$450**  
Amazon.com Gift Card

REWARD IDEAS



**1,750 pts**  
Earn a **\$60**  
Amazon.com Gift Card

REWARD IDEAS



**5,000 pts**  
Earn a **\$350**  
Amazon.com Gift Card

REWARD IDEAS



**1,500 pts**  
Earn a **\$50**  
Amazon.com Gift Card

REWARD IDEAS



**4,000 pts**  
Earn a **\$250**  
Amazon.com Gift Card

REWARD IDEAS



**1,250 pts**  
Earn a **\$40**  
Amazon.com Gift Card

REWARD IDEAS



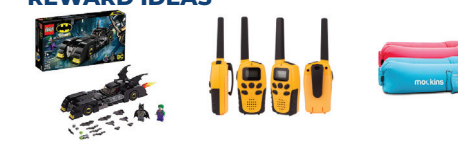
**3,500 pts**  
Earn a **\$200**  
Amazon.com Gift Card

REWARD IDEAS



**1,000 pts**  
Earn a **\$30**  
Amazon.com Gift Card

REWARD IDEAS



**3,000 pts**  
Earn a **\$150**  
Amazon.com Gift Card

REWARD IDEAS



**750 pts**  
Earn a **\$20**  
Amazon.com Gift Card

REWARD IDEAS



**2,500 pts**  
Earn a **\$100**  
Amazon.com Gift Card

REWARD IDEAS



**500 pts**  
Earn a **\$10**  
Amazon.com Gift Card

REWARD IDEAS



EVERYTHING YOU NEED TO KNOW ABOUT THE APP!  
Text APPGUIDE to 62771 to learn more!

**SIGN IN & SET YOUR GOAL**  
Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.

